



**FOR IMMEDIATE RELEASE**

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### **D3 Financial Counselors Recognized For Service Expertise**

June 1, 2009 – Washington, DC – The National Association of Personal Financial Advisors (NAPFA), the country’s leading association of Fee-Only financial advisors requires every member to sign a Fiduciary Oath. MD Preferred Service Network, a national internet based physician resource center chose to work exclusively with NAPFA and its members in the development and launch of the MD Preferred Financial Advisor Network. This new program will offer the nation’s physicians access to Fee-Only financial advisors who act strictly in a fiduciary capacity and who have successfully completed NAPFA’s stringent application and review process.

D3 Financial Counselors, a local financial advisory firm and long time member of NAPFA, recently achieved MD Preferred status. “Physicians take the Hippocratic Oath which compels them to act solely in the best interests of the patients they serve,” explained Donald Duncan of D3 Financial Counselors. “Each member of our firm has taken a Fiduciary Oath which compels us to act solely in the best interests of our clients. In light of these very important similarities, it only makes sense for our professionals to work with area physicians.”

“Many NAPFA-Registered Financial Advisors already provide ongoing financial advice to physicians and their families,” said Ellen Turf, CEO of NAPFA. “We are thrilled MD Preferred Service Network recognizes the importance of Fee-Only compensation and a fiduciary standard in financial advice and approached NAPFA about being the exclusive partner in this program.”

Physicians interested in learning more about the MD Preferred Financial Advisor program or in securing the services of an advisor from D3 Financial Counselors may contact Donald Duncan by telephone at (630) 271-0033 or by email at [Don@D3FinancialCounselors.com](mailto:Don@D3FinancialCounselors.com).

#### **About NAPFA**

Since 1983, The National Association of Personal Financial Advisors (NAPFA) has provided Fee-Only financial planners across the country with some of the strictest guidelines possible for professional competency, comprehensive financial planning, and Fee-Only compensation. With more than 2,100 members across the country, NAPFA has become the leading professional association in the United States dedicated to the advancement of Fee-Only financial planning. For more information on NAPFA, please visit [www.napfa.org](http://www.napfa.org).

#### **About D3 Financial Counselors LLC**

D3 Financial Counselors is a financial consulting firm which has been developing and implementing detailed financial plans for clients since 1997. Currently, the staff consists of 6 professionals, all dedicated to exceptional client service. D3 Financial Counselors client’s value the combination of **Education** (MBAs, CPA, CFA™s, CFP®s), **Experience** (combined, over 30 years portfolio management experience at Northern Trust Company in Chicago), and **Ethics** (we assume a fiduciary role in all the work we do for our clients) the firm provides to them. Using a fee for service business model (hourly, project or asset management), we demonstrate that the benefit of our advice clearly exceeds the cost. Clients tell us that we **organize, prioritize** and **optimize** their financial lives. Donald Duncan was **featured in Money magazine**, where he helped two young doctors put their financial house in order. He recently attended the Barron’s Winner Circle conference for **the top independent wealth advisors in the country**. D3 Financial Counselors does not sell any products, and we customize our services to meet our client’s needs.